

# Learning Dynamics

## News to Peruse

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COMPLIANCE | LEADERSHIP | COACHING | EMOTIONAL INTELLIGENCE | TEAM BUILDING | CUSTOMER SERVICE | MYSTERY SHOPPING | CHANGE MANAGEMENT | STRATEGIC PLANNING | DIVERSITY

### KEEPING THE “FAITH” –

#### LD PURSUES NEW BUSINESS OPPORTUNITIES

These are challenging economic times. The evening news keeps trumpeting the accepted belief that all new business ventures will have a difficult time finding success because “money is tight and debt is overwhelming.”

At Learning Dynamics, we believe that new opportunities abound: they simply need to be uncovered. For ambitious “idea people,” there are a myriad of new ventures waiting to be seized and launched, and Learning Dynamics has found a new success story in a market that has traditionally been underserved.

Our latest client concentration is directed at the religious community which, when led by dedicated business-minded leaders, operates like any other thriving, progressive enterprise. In too many instances, however, faith-based leaders lack the time, resources, and staff to operate their parishes, congregations or synagogues in a cohesive, profitable manner.

In response to identifying and targeting this underserved market, Learning Dynamics has launched FAITH DYNAMICS – a division that offers a series of training programs and workshops specifically designed to address the needs of religious leaders and their staff members.

Learning Dynamics Senior Consultant Charles Frazier boasts a career that spans more than 20 years in leading and teaching faith-based initiatives across the country. Through his strong connections with the religious community locally and nationally, and by virtue of his proven expertise in inspiring faith-based leaders to achieve unprecedented success, he is the ideal person to spearhead this new venture. He serves as Executive Director of FAITH DYNAMICS, and he will be ably assisted by Pastor Charles Turner, leader of the Shiloh Baptist Church in Hartford. Pastor Turner holds advanced degrees in the ministry and is currently pursuing his Doctoral Degree in “Transformational Leadership.” FAITH DYNAMICS workshops are designed to bring religious leaders and the organizations they lead to the next level of success by presenting a

positive blueprint for sustained future success.

Some of the training modules offered by FAITH DYNAMICS include:

**STRATEGIC PLANNING**, a program that helps set SMART (Specific, Measurable, Action-Oriented, Realistic, & Timed) goals while taking an introspective self-assessment using a SWOT Analysis.

**EFFECTIVE COMMUNICATION “WITHIN & BEYOND,”** an interactive program designed to improve verbal and written communication “*within & beyond*” the boundaries of a congregation. Effective community outreach, inspiring beyond the pulpit, and effective team building are some of the topics probed in a highly-participative format.

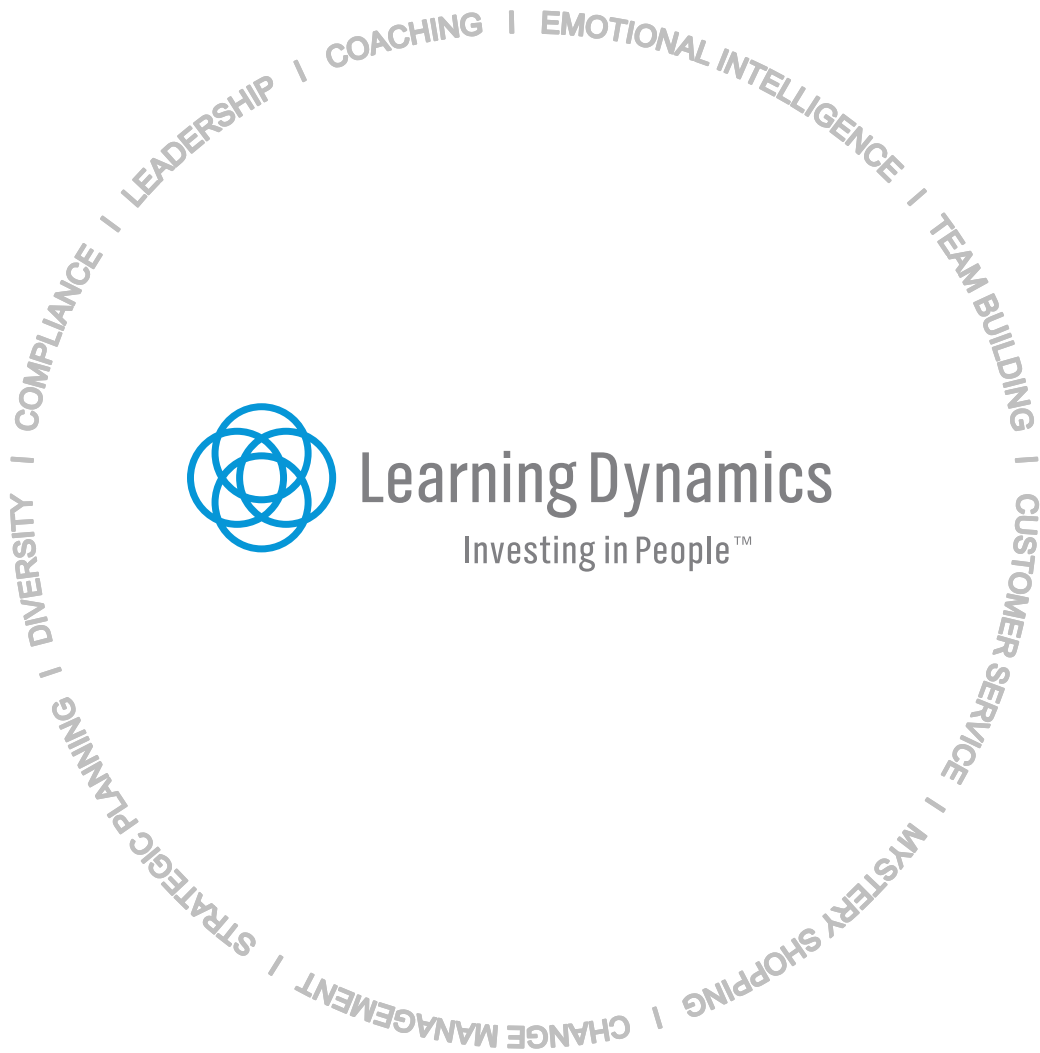
**MAXIMIZING YOUR VOLUNTEER PARTICIPATION**, a program that provides workable strategies aimed at inspiring volunteers to work with passion and commitment in the face of unforeseen and sudden challenges.

**FINANCIAL MANAGEMENT FOR LEADERS**, a program that provides instruction on how to effectively implement financial policies and procedures, tax codes, and astute financial planning aimed at long-term success in faith-based organizations.

**LEADERSHIP DEVELOPMENT**, results-driven, highly-interactive workshops designed to aggressively tackle the daily challenges faced by faith leaders and their key staff members. The program curriculum includes customized case studies and best practices of leadership principles.

For more information about FAITH DYNAMICS, please call LEARNING DYNAMICS at 203-265-7499, Extension 208, or visit our website at [www.learningdynamics.com](http://www.learningdynamics.com).





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Investing in People™

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